



Dear Friends,

It is our honor and pleasure to Chair the inaugural **Pickleball Tournament for Court Appointed Special Advocates (CASA) of Orange County**. CASA provides desperately needed one-on-one mentoring and advocacy to abused and abandoned children in the Orange County foster care system.

Since 1985, CASA has trained more than 3,825 volunteers who have given over 1,750,000 hours to helping over 8,000 foster youth in our county! These trained volunteers are appointed by judges to speak up for at risk children in the family court system.

CASA provides children with a stable, trustworthy adult to support and guide them through this turbulent time in their lives.

On **Sunday, May 23, 2021** we will be hosting the first ever **CASA of Orange County Pickleball Tournament**. We have the pleasure of celebrating the accomplishments of CASA by joining CASA supporters together to compete in a friendly Pickleball tournament to support CASA's bright future. The Tournament will be held at The Tennis Club at Newport Beach, in Newport Beach. The funds raised from this exciting event will help CASA recruit, train and supervise dedicated volunteers from the community to provide advocacy mentoring for hundreds of abused children.

Please join us in supporting CASA's life-changing work by becoming a CASA Pickleball Tournament Sponsor. Enclosed is additional information on the event and how you can help. You can find more information on CASA and the tournament at [www.casaoc.org/pickleball](http://www.casaoc.org/pickleball) or by calling **714.619.5140**.

The 2021 Chairs thank you for your commitment to the children of CASA and we hope to have your sponsorship support for the CASA Pickleball Tournament 2021.

Thank you in advance for your support, generosity, and contribution to the lives of local foster youth.

Sincerely,

Carol Altieri  
2021 Co-Chair

Karen Jordan  
2021 Co-Chair

Lourdes Nark  
2021 Co-Chair

Urvashi Patel  
2021 Co-Chair

Linda Young  
2021 Co-Chair

#### MISSION STATEMENT

CASA provides a powerful voice and a meaningful connection for children who have experienced abuse, neglect and abandonment.



## UNDERWRITING SPONSORSHIP

SUNDAY, MAY 23, 2021 | THE TENNIS CLUB AT NEWPORT BEACH

A charitable donation directly benefits foster children in Orange County while providing recognition at the event.

### PLAYER SWAG BAG SPONSOR - \$6,000+ (2 Available)

- Company Logo on Every Swag Bag for 84 players
- Name on Digital Invitation \*
- Name on Printed Program
- Logo and Link on Sponsor E-blast (1 E-blast)
- Logo and Link on Event Website
- Verbal Recognition at Tournament
- 5 Spectator Tickets to the Tournament

### MOBILE BIDDING SPONSOR - \$5,000+

- Name on Digital Invitation \*
- Name on Printed Program
- Logo and Link on Sponsor E-blast (1 E-blast)
- Logo and Link on Mobile Bidding Website
- Verbal Recognition at Tournament
- 4 Spectator Tickets to the Tournament

### SCORECARD SPONSOR - \$2,500+ (2 Available)

- Name on Digital Invitation \*
- Name on Printed Program
- Logo and Link on Sponsor E-blast (1 E-blast)
- Name and Link on Event Website
- Verbal Recognition at Tournament
- 2 Spectator Tickets to the Tournament
- Name Printed on Scorecard

### COURT SPONSOR - \$1,500+ (21 Available)

- Name on Digital Invitation \*
- Name on Printed Program
- Name and Link on Sponsor E-blast (1 E-blast)
- Name and Link on Event Website
- Printed Banner on Court at Tournament
- 1 Spectator Ticket to the Tournament

Recognition listing: \_\_\_\_\_

Contact name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

I am unable to attend but would like to make a donation \$ \_\_\_\_\_

Total amount enclosed \$ \_\_\_\_\_

☐ Enclosed is a check payable to CASA of Orange County (*Checks are preferred*)

☐ Please bill my AMEX, Visa, Mastercard, or Discover

Card# \_\_\_\_\_ Exp. Date \_\_\_\_/\_\_\_\_/\_\_\_\_ Signature \_\_\_\_\_

*\*Sponsorship must be submitted before April 30th to be included in the Invitation*

*Donations can also be made online at [www.casaoc.org/pickleball](http://www.casaoc.org/pickleball)*





## SPONSORSHIP OPPORTUNITIES

**SUNDAY, MAY 23, 2021 | THE TENNIS CLUB AT NEWPORT BEACH**

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### TITLE SPONSOR - \$25,000+ (1 Available)

- Logo on Digital Save the Date and Invitation\*
- Logo and Link on Event Website Homepage
- Logo and Link on all E-Communications
- Logo and Link on Social Media Shout out Post (2 Posts)
- Logo on Step and Repeat
- Logo on all Event Signage
- Full Page Program Ad
- Logo and Link on Mobile Bidding Website
- Logo printed on All Printed Material
- Link on Individualized Text to Attendees During Virtual Event (1 Text Message)
- Promotional Item in Swag Bag
- Team of 4 Players and 8 Spectator Tickets to the Tournament
- Verbal Recognition at Tournament
- First Right of Refusal for 2022 Event

### CLUB SPONSOR - \$10,000+

- Logo on Digital Save the Date and Invitation\*
- Logo and Link on Event Website
- Logo and Link on Sponsor E-blast (1 E-blast)
- Logo and Link on Social Media Shout out Post (1 Post)
- Logo on Printed Program
- Half Page Program Ad
- Logo and Link on Mobile Bidding Website
- Logo on Printed Banner at Tournament
- Logo on Printed Court Banners at Tournament (21 Courts)
- Promotional Item in Swag Bag
- Team of 2 Players and 4 Spectator Tickets to the Tournament
- Verbal Recognition at Tournament

### CAPTAIN SPONSOR - \$5,000+

- Name on Digital Save the Date and Invitation\*
- Logo and Link on Event Website
- Logo and Link on Sponsor E-blast (1 E-blast)
- Logo on Printed Program
- Half Page Program Ad
- Logo on Gate Openings of the Court Area (6 Openings)
- Promotional Item in Swag Bag
- Team of 2 Players and 2 Spectator Tickets to the Tournament
- Verbal Recognition at Tournament

Recognition listing: \_\_\_\_\_

Contact name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

I am unable to attend but would like to make a donation \$ \_\_\_\_\_

Total amount enclosed \$ \_\_\_\_\_

☐ Enclosed is a check payable to CASA of Orange County (*Checks are preferred*)

☐ Please bill my AMEX, Visa, Mastercard, or Discover

Card# \_\_\_\_\_ Exp. Date \_\_\_\_/\_\_\_\_/\_\_\_\_ Signature \_\_\_\_\_

*\*Sponsorship must be submitted before April 30th to be included in the Invitation*

*Sponsorships can also be purchased online at [www.casaoc.org/pickleball](http://www.casaoc.org/pickleball)*



## AUCTION DONATION FORM

**SUNDAY, MAY 23, 2021 | THE TENNIS CLUB AT NEWPORT BEACH**

A charitable donation directly benefits foster children in Orange County while providing recognition at the event.

Donor's Name *(as you would like to be recognized)*:

Business/Contact Name:

Street Address:

City/State/Zip:

Email:

Phone:

Item Description *(Continue on back or attach an additional sheet)*:

Item Restrictions *(Black out dates, expirations, age limits, etc.)*:

Estimated Value:

Please Check One:

☐ Donation Enclosed

☐ To Be Delivered

☐ To Be Picked Up

☐ Please Create Certificate

**PLEASE MAIL, EMAIL, OR FAX THE COMPLETED FORM TO:**

CASA of Orange County  
1505 17th St STE 214, Santa Ana, CA 92705  
Attn: CASA Pickleball Tournament  
events@casaoc.org  
www.casaoc.org/pickleball | Phone: 714.619.5140 | Fax: 714.619.5151

**BY FRIDAY, MAY 7, 2021**

Your gift is tax deductible to the extent of the law.  
CASA is a non-profit 501(c)(3). Tax ID: 33-0069334

**Thank you for your support!**



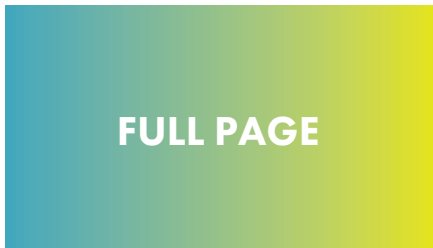
## PROGRAM AD FORM

**SUNDAY, MAY 23, 2021 | THE TENNIS CLUB AT NEWPORT BEACH**

A charitable donation directly benefits foster children in Orange County while providing recognition at the event.

### FULL PAGE AD \$1,000

8.5" WIDE X 5.5" HIGH



- All program ads must be submitted by **May 12, 2021** to [samantha@eliteocproductions.com](mailto:samantha@eliteocproductions.com)
- Artwork must be in color and in 300 dpi PDF, JPEG, or EPS

### HALF PAGE AD \$500

8.5" WIDE X 5.5" HIGH



- If ad needs to be designed by Elite OC Productions please submit this form along with any logos or photos by **May 12, 2021** to [events@eliteocproductions.com](mailto:events@eliteocproductions.com)

☐ I will create my own ad

☐ Please create my ad with the following message: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

☐ Full Page Ad    ☐ Half Page Ad    Total Amount Enclosed \$ \_\_\_\_\_

Name/Company: \_\_\_\_\_  
(As you would like to be recognized)

Name/Company: \_\_\_\_\_  
(If different from above)

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Enclosed is a check payable to CASA of Orange County (Checks are preferred)

Please bill my AMEX, Visa, Mastercard, or Discover

Card# \_\_\_\_\_ Exp. Date \_\_\_\_/\_\_\_\_/\_\_\_\_ Signature \_\_\_\_\_

### SUBMIT YOUR COMPLETED PROGRAM AD FORM TO:

CASA of Orange County  
1505 17th Street, Suite 214, Santa Ana, CA 92705  
Attn: CASA Pickleball Tournament  
[events@casaoc.org](mailto:events@casaoc.org)  
[www.casaoc.org/pickleball](http://www.casaoc.org/pickleball) | Phone: 714.619.5140 | Fax: 714.619.5151

**Thank you for your support!**



## PLAYER & SPECTATOR REGISTRATION

**SUNDAY, MAY 23, 2021 | THE TENNIS CLUB AT NEWPORT BEACH**

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### SCHEDULE OF EVENTS

- 1:00 PM** Registration and Court Assignment
- 1:30 PM** Pickleball Pro Demonstration
- 2:00 PM** Spectator Arrival
- 2:00 PM** Tournament Begins
- 3:30 PM** Tournament Concludes
- 4:00 PM** Program and Awards Ceremony
- 5:00 PM** Event Concludes
- 5:15 PM** After Party

### CASA PICKLEBALL TOURNAMENT

CASA of Orange County is proud to announce their inaugural Pickleball Tournament. CASA provides desperately needed one-on-one mentoring and advocacy to abused and abandoned children in the Orange County foster care system. We have the pleasure of celebrating the accomplishments of CASA by joining supporters together to compete in a friendly pickleball tournament. The funds raised from this exciting event will help CASA recruit, train and supervise dedicated volunteers from the community to provide advocacy mentoring for hundreds of abused children.

### PLAYER TICKET INCLUDES

Complimentary Tacos and Margaritas all Day | Player Swag Bag | Boxed Lunch | Silent Auction | Awards | Entrance to After Party

### SPECTATOR TICKET INCLUDES

(2) Tickets for Tacos | (2) Tickets for Drinks | Silent Auction | Entrance to After Party

### I WOULD LIKE TO PURCHASE TICKETS:

*(This is a limited capacity event and tickets will sell out fast)*

- ☐ **SPECTATOR TICKET(S)** \$100.00
- ☐ **INDIVIDUAL PLAYER** \$250.00
- ☐ **TEAM OF 2** \$500.00
- ☐ **TEAM OF 4** \$1,000.00

### PLAYER NAME(S):

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### SPECTATOR NAME(S):

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Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

☐ I would like to purchase \_\_\_\_\_ Player Ticket(s) ☐ I would like to purchase \_\_\_\_\_ Spectator Ticket(s)

Total amount enclosed \$ \_\_\_\_\_

☐ Enclosed is a check payable to **CASA of Orange County** (Checks are preferred)

☐ Please bill my AMEX, Visa, Mastercard, or Discover

Card# \_\_\_\_\_ Exp. Date \_\_\_\_/\_\_\_\_/\_\_\_\_ Signature \_\_\_\_\_

Tickets can also be purchase online at [www.casaoc.org/pickleball](http://www.casaoc.org/pickleball)



## THE PROBLEM:

- There are over 3,450 children and young adults in the Orange County foster care system - which is overburdened and underfunded
- The average judge handles more than 800 cases per year; the average social worker carries up to 40 cases at one time, and attorney may have over 100 cases at any moment
- 1 in 5 former foster youth will become homeless within one year of leaving the system
- Only 58% of foster youth will graduate from high school
- Over 70% of the prison population is made up of people who were at one time in foster care
- By the age of 24, more than 50% of former foster youth will be unemployed



## SINCE 1985...

- CASA-OC has recruited and trained over 3,825 volunteers who have served as Court Appointed Special Advocates
- CASA-OC has served over 8,000 youth in the foster care system
- 1.75 million hours volunteered by CASAs



## THE SOLUTION:

- CASA volunteers provide the hope, inspiration and guidance that foster children need to successfully overcome their abusive past and achieve a positive future
- CASA volunteers go through 30 hours of comprehensive training, background checks, and an interview before becoming a sworn-in Court Appointed Special Advocate
- A child with a CASA volunteer is less likely to change placements
- Foster youth with a CASA have a 92% likelihood of graduating from high school
- Over 65,000 volunteer hours will be devoted to children in 2021 - saving nearly \$1.9 million in costs to the community
- More than 800 children in the OC foster care system will be served in 2021

**MORE INFORMATION AVAILABLE AT [CASAOC.ORG](http://CASAOC.ORG)**